

University of Pretoria Yearbook 2022

Technological entrepreneurship 780 (IEE 780)

Qualification Postgraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module credits 16.00

NQF Level 08

Programmes [BEngHons Engineering and Technology Management](#)

[BScHons Engineering and Technology Management](#)

Prerequisites No prerequisites.

Contact time 20 contact hours per semester

Language of tuition Module is presented in English

Department Engineering and Technology Management

Period of presentation Semester 1 and Semester 2

Module content

Technical solutions can overcome various problems confronting the world, but new business leaders need to emerge by identifying these potential opportunities that can lead to sustainable enterprises with more employment opportunities. The module highlights the role of technology innovation and strategy in entrepreneurship, the development of business models and plan, the lean start-up principle, legal aspects and venture leadership. Entrepreneurship is an intellectual discipline in its own right with its own systematic methods and techniques that can be learned and mastered through professional practice and hard work. This module will equip you with the fundamentals of technological entrepreneurship that can be applied in new ventures or your existing career.

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